



Honoring Breast Cancer Thrivers

December 13, 2025

**Delta Marriott Hotel
110 Davidson Avenue
Somerset, NJ 08873**

HOSTED BY



501(c)(3) Nonprofit Organization



THE THEME COLOR FOR GALA 2025 IS EMERALD GREEN

Emerald Green is a color of renewal, growth, and prosperity. It symbolizes hope, strength, and resilience—qualities that reflect the journey of breast cancer thrivers. Often associated with harmony and healing, emerald green represents balance and the power of transformation, making it the perfect choice for a night of celebration and empowerment. Just as this rich, vibrant hue stands out with elegance and grace, so do the incredible individuals being honored at the GALA. Wearing Emerald green is a tribute to their courage, a statement of unity, and a reminder that life, like this stunning color, is full of vitality and endless possibilities.

Red Carpet: 4:00 PM

Followed by:

The Awards Ceremony, Dinner, Entertainment & Dancing



Missouri & 2023 Breast Cancer Honoree, Ann Thompson

Intro

Who we are | How we work | Who we support

Who we are:

STYLETAINMENT is a leader in entertainment, honoring breast cancer survivors and advocating for homeless women battling the disease. A portion of the proceeds from our annual GALA supports the Celebration of Life Annual (COLA), a 501(c)(3) nonprofit, as part of our commitment to empowering and uplifting those facing life's toughest challenges.

Who we support:

STYLETAINMENT supports COLA through marketing, sponsorships, and more, creatively educating supporters on the importance of celebrating breast cancer survivors and helping homeless women battling the disease.

How we do this work:

Every year, our GALA allows us to honor breast cancer survivors, a cause amplified by the stark reality that 1 in 8 women will be diagnosed with breast cancer. From numerous nominations, we select seven individuals, to be honored for their resilience and shed light on the challenges they've overcome. This 1 in 8 statistic underscores the urgency to acknowledge and support those affected, emphasizing the widespread impact on our communities. The GALA not only gives back to this community but also raises awareness about breast cancer, inspiring compassion and a collective commitment to combatting the disease.

OUR MISSION

Creating extraordinary experiences to honor, celebrate and uplift women who have triumphed over breast cancer, while offering support to homeless women facing the same challenges.

Providing a feeling of love and gratitude as we work towards empowering our communities.

THE MEANING OF GALA

Gratitude (the quality of being thankful; readiness to show appreciation for and to return kindness)

Aspiration (a hope or ambition of achieving something)

Legacy (the long-lasting impact of particular events, actions, etc. that took place in the past, or of a person's life)

Awakening (an act or moment of becoming suddenly aware of something)





2023 Breast Cancer Honorees



2023 Breast Cancer Honorees, Hosts Tania T, Hattie Smith & Missouri



2023 Breast Cancer Honorees receiving,
State of New Jersey, Resolution from, Councilman Robert L. Artis

Partners and Sponsors

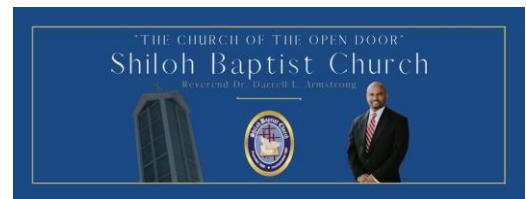
RWJBarnabas
HEALTH

Johnson & Johnson

 **clover**

 **The Bank
of Princeton**
Bank Wisely.

CHANGE
THEY TURNED THE WORLD UPSIDE DOWN.
HARVEST
SEASONAL GRILL & WINE BAR



New York Metro
PAIN CONSULTANTS

Sarala Bathena
foundation


Les Délices
FINE PASTRIES



Our Work in Numbers

2019

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2021

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2022

HONORED AND
CELEBRATED
10 BREAST
CANCER
SURVIVORS



“Holding a friend's hand through breast cancer is a journey where you witness their strength, resilience, and spirit. In those shared moments, you go beyond being an ally, becoming a source of comfort and unwavering companionship.”

STYLETAINMENT Celebrated 10 Years!

Our Work in Numbers

2023

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2024

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



Together, you navigate challenges, celebrate victories, and forge a bond in adversity. Holding their hand isn't just a gesture; it's an expression of solidarity, love, and the enduring power of friendship."

Missouri

CEO Mo Enterprise STYLETAINMENT / Visionary
/ Inspirational Leader & Breast Cancer Survivor

Our Reach

Demographics | Email | Website | Social Media

Core audience

- Individuals who have been affected by breast cancer
- Family and friends of those who have breast cancer
- Eco-conscious women
- Health-conscious women
- Gen X, Y and millennial environmentalists
- Avg. household size: 3
- Avg. household income: \$125,000

Regions

National

Emails


Email subscriber: 7k

Website

Avg. age of website viewers: 25-65
Avg. monthly views: 1000

Social Media

Total Social Media followers 85k



Click the below link to listen to the "Thank You Speech" of 2023 Breast Cancer Honorees Linda "Farajah" Lewis

https://youtu.be/l43NRledTro?si=IFaS_siBi94GNTNJ

3 Pillars

of Programing

Activate

Creating purposeful entertainment while establishing a secure refuge for homeless women with breast cancer and Empowering our communities.

Celebrate

Celebrating the resilience of breast cancer survivors, acknowledging those who support dreams, and honoring our communities collectively.

Educate

We're committed to raising awareness among our supporters about the crucial importance of breast cancer care. Using thoughtfully designed panels and workshops, we aim to educate about prevention, early detection, and ongoing care.



Ways to Partner

Promotion | Product | Events | Program | Matching

Cause Marketing Promotions

Companies have the opportunity to tie the sales of their products to their support of our work. For example, \$15 from the sale of your product will be donated to STYLETAINMENT-COLA, or 20% of all sales in October will be donated.

Product Donors

We rely on the generosity of our partners for many of our events and activities. We would love to hear from you if you'd like to donate product to support our mission.

Event Sponsorships

Support events throughout the year, including our "Kick-Off," "The Show," and "The GALA."

General Program Support

Strategic business partners provide financial support for the work of STYLETAINMENT-COLA and act as ambassadors for the organization throughout the year.

Be A Matching Gift Partner!

In Honor of our 5th Anniversary, we are hosting a All-White Affair followed by *The Show, A Cancer Survivor's Story*—a powerful tribute honoring breast cancer survivors.

All White Affair

Annual Kick Off Event

MEET OUR BREAST CANCER HONOREES

Celebrate With Us as We Toast Our 5th Anniversary

Delectable Buffet – Entertainment – Music

Champagne Toast – Raffle – Prizes & More

SATURDAY MAY 17, 2025

2PM – 7PM

THE BROWN STONE, 932 MIDDLESEX AVE. METUCHEN, NJ

Tickets: General Admission \$45.00 | Reserved Seating \$65.00

Zelle: 732..447.4991

CASH APP: \$styletainment

VENMO: @styletainment777

Produced By

STYLETAINMENT



STYLETAINMENT

The Show

A Cancer Survivor's Story!

SAVE THE DATE

September 22, 2025

New Brunswick PAC

5 Levels

Sponsorship

Platinum

\$10,000 + Presenting Sponsorship
Opportunity to be title sponsor of event,
depending on event

Gold

\$5,000

Silver

\$2,500

Bronze

\$1,250

Pink

\$500



STYLETAINMENT Cast and Producers, Newark International Film Festival

Platinum

Gold

Silver

Bronze

PINK

Sponsorship
Investment

\$10,000

\$5,000

\$2,500

\$1,250

\$500

- 12 GALA Tickets
- 4 White Affair Tickets
- 4 Show Tickets
- Opportunity for Presenting
- Opportunity for branding onsite
- 5 High Resolution Images shares
- 2 dedicated Social Media Posts on (IG, LinkedIn, FB)
- Event, Red Carpet Interview
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Two full page Ads in Journal
- Logo on website Event table for promotional materials
- Mentioned in Press Release

- 10 GALA Tickets
- 2 White Affair Tickets
- 2 Show Tickets
- A full-page Ad in Journal
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website landing page,
- Event table for promotional materials
- Mentioned in Press Release

- 4 GALA Tickets
- Half page Ad in Journal
- 1 Story mentions and/or Post Tags (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website

- 2 GALA Tickets
- Quarter Page Ad in Journal
- Promotional materials in Goody Bag inclusion

- 1 GALA Ticket
- Name mentioned in the Journal

Sponsors choosing the for-profit sponsorship will receive marketing and branding benefits through STYLETAINMENT, with a portion (10%) of their sponsorship contributing to the nonprofit. Sponsors choosing the nonprofit route (COLA) will receive acknowledgment as a tax-deductible donor supporting a charitable mission.

SPONSOR
OPPORTUNITY

-Provide product Varies
per event ~50-500

-Opportunity to provide
incentive prizing

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incentive prizing



SPONSORSHIP COMMITMENT FORM 2024



CONTACT INFORMATION

Company: _____

Phone: _____

Sponsorship Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SELECT YOUR SPONSORSHIP LEVEL:

	PLATINUM	\$10,000.00	12 GALA-4 WA-4 SHOW
	GOLD	\$5,000.00	10 GALA-2 WA-2 SHOW
	SILVER	\$2,500.00	4 GALA TICKETS
	BRONZE	\$1,250.00	2 GALA TICKETS
	PINK	\$500.00	1 GALA TICKETS



Sponsorship Form

☐ CASH DONATIONS ARE WELCOME! AMOUNT: _____.

Donations of \$300 or more include a half-page ad in the journal.

SCAN THE QR CODE TO ACCESS THE ONLINE FORM or

Print, fill out and email this form to: London Hall, Styletainment@gmail.com

PAYMENT OPTIONS FOR THE GALA

WE ACCEPT PAYMENTS VIA

ZELLE: **732.447.4991**

OR CHECKS, SEE BELOW!

Credit Card Payment are Subject to Service Fees.

We accept checks before November 15, 2025

TO DONATE DIRECTLY TO THE NON-PROFIT: MAKE CHECKS PAYABLE TO COLA

To sponsor the GALA, Make Checks Payable to: Mo Enterprise Styletainment

Mail to: Chaun Willis, Attn: **STYLETAINMENT** or **COLA**, 2805 Madaline Drive | Avenel , NJ, 07001

WWW.STYLETAINMENT.COM 732.419.7812 - 732.447.4991 WWW.COLAGLOBAL.ORG

Thank you!

Let's connect

Hattie Smith

Breast Cancer
Advocate Leader

Missouri

Visionary, Thriver,
Success & Impact
Strategist

WWW.STAWARDSXP.COM

WWW.STYLETAINMENT.COM

WWW.COLAGLOBAL.ORG

STYLETAINMENT@GMAIL.COM

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