



*Honoring Breast Cancer Thrivers*  
with special recognition of the Ada Award and  
Women's Legacy Award Honorees

**September 26, 2026**

**Delta Marriott Hotel  
110 Davidson Avenue  
Somerset, NJ 08873**

THIS YEAR'S WINTER WONDERLAND THEME:  
**Illuminating Hope. Honoring Strength. Building Legacy.**

HOSTED BY



501(c)(3) Nonprofit Organization

## Mission & Urgency

Breast cancer impacts **1 in 8 women**, yet survival is only part of the story. Thriving — physically, emotionally, and purposefully — requires visibility, support, and community.

The **STYLETAINMENT GALA** exists to honor **thriving breast cancer survivors** — women who have turned adversity into strength and continue to rise with grace, courage, and impact. Their stories deserve to be seen, celebrated, and preserved as living legacies of hope.



At the same time, this evening recognizes extraordinary women whose lives embody service, leadership, and generational impact through the **Ada Award** and **Women's Legacy Award** — reinforcing that survivorship is not an end point, but a beginning. Now more than ever, awareness, advocacy, and meaningful support are critical. Through this gala, we shine a light on resilience, elevate survivor voices, and mobilize resources that help women move beyond survival into purpose, stability, and legacy.

**This is not just a celebration —**

it is a call to stand with women who continue to rise, and to invest in hope that lasts beyond one night.

## Through sponsorship, this gala enables:

### •Survivor Recognition & Advocacy

Publicly honoring thriving breast cancer survivors through awards, storytelling, and stage recognition—amplifying survivor voices and shifting the narrative from survival to strength and possibility.



### Community Awareness & Education

Increasing awareness through **live panel discussions and educational events** that engage the community in meaningful conversations about breast cancer survivorship, advocacy, and the importance of continued support. These experiences create space for learning, dialogue, and shared understanding—empowering attendees with knowledge while amplifying survivor voices.

### Direct Support for Women Affected by Breast Cancer

Raising funds and awareness to open **A Place Called Love**, a Celebration of Life Annual initiative that will provide **safe housing for unhoused women undergoing breast cancer treatment**, along with **educational resources and supportive programs** designed to help participants build stability, independence, and a path toward self-reliance.

## OUR WORK IN NUMBERS

**Impact. Growth. Legacy.**

**This September, we celebrate six years of honoring thriving breast cancer survivors.**

For six years, the **STYLETAINMENT GALA** has stood as a signature annual experience dedicated to honoring thriving breast cancer survivors, elevating survivor voices, and building a legacy rooted in hope, resilience, and community impact.

### **By the Numbers**

#### **6 Years Strong**

**Celebrating the 6th Anniversary of the STYLETAINMENT GALA Survivors Honored**

**Honoring 52 thriving breast cancer survivors** to date through public recognition and storytelling

#### **Attendance Growth**

**Welcoming approximately 300+ guests annually**, with continued year-over-year growth

#### **Community Reach**

**Reaching 15,000+ individuals** through combined email, social media, and digital outreach

#### **Founder's Perspective**

*"This gala was created to honor women who rise beyond survival and turn their journey into purpose. Each year, we grow not just in numbers—but in impact, visibility, and legacy."*

— **Missouri**, Founder & Visionary



# OUR 2026 HONOREES WILL BE ANNOUNCED AT OUR KICK-OFF EVENT

## STYLETAINMENT

Kick-Off Fundraiser

### *The White Affair*

Step into an afternoon of elegance, connection, and purpose as we launch the STYLETAINMENT season.

- ◆ Meet Our Honorees.
- ◆ Engage in an Inspiring Panel Discussion.
- ◆ Celebrate Community, Impact, and Legacy.

Saturday, April 25, 2026

1:00 PM – 5:00 PM

Tickets: \$45

Buffet & Champagne Toast • Cash Bar

**LaStalla Italian**

18 Swamp Road • Newtown, PA 18940

### *50/50 Raffle Drawing*

One lucky winner will receive half of the total funds raised.

### *Secure Your Ticket*

Purchase tickets via:

Zelle: styletainment@gmail.com

Cash App: \$styletainment – Missouri

Venmo: Missouri E @styletainment777

Join us for a beautiful afternoon where style meets substance and giving becomes celebration.



STYLETAINMENT Kick-Off Fundraiser

## BIRTHDAY 50/50 RAFFLE!

Claim a Birthday Date. Buy Tickets. Win Big!

**LaStalla Italian**  
18 Swamp Road  
Newtown, PA 18940

**JANUARY 19 – APRIL 25, 2026**  
DRAWING: APRIL 25 AT STYLETAINMENT KICK-OFF PARTY

**TO PLAY: CLAIM YOUR DATE**

- First \$10 ticket claims the date!
- Buy as many tickets as you want!
- 50% to the Winner • 50% to STYLETAINMENT

**50% JACKPOT**

The winning ticket will be selected at ST Kick-Off event, April 25, 2026, 1pm - 5pm at LaStalla Italian

Zelle: styletainment@gmail.com  
Cash App: \$styletainment – Missouri  
Venmo: Missouri E @styletainment777

Winner need not be present!  
Must be 18 or older. Void where prohibited.  
TO LEARN MORE VISIT: STAwardsXP.com

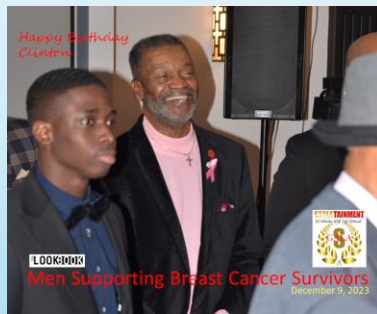
<https://www.stawardsxp.com/about-1-1>

## In 2025, we launched the Legacy Circle of Champions.

Through the Legacy Circle of Champions, we engage men and caregivers as allies and leaders—inviting them to stand in support of women’s resilience, amplify awareness, and help build pathways to healing, dignity, and self-reliance.

At the heart of this mission is a commitment to **love, gratitude, and community empowerment**, transforming celebration into lasting impact for generations to come.

*Some of the hundreds of men that has attend our*  
**GALA**



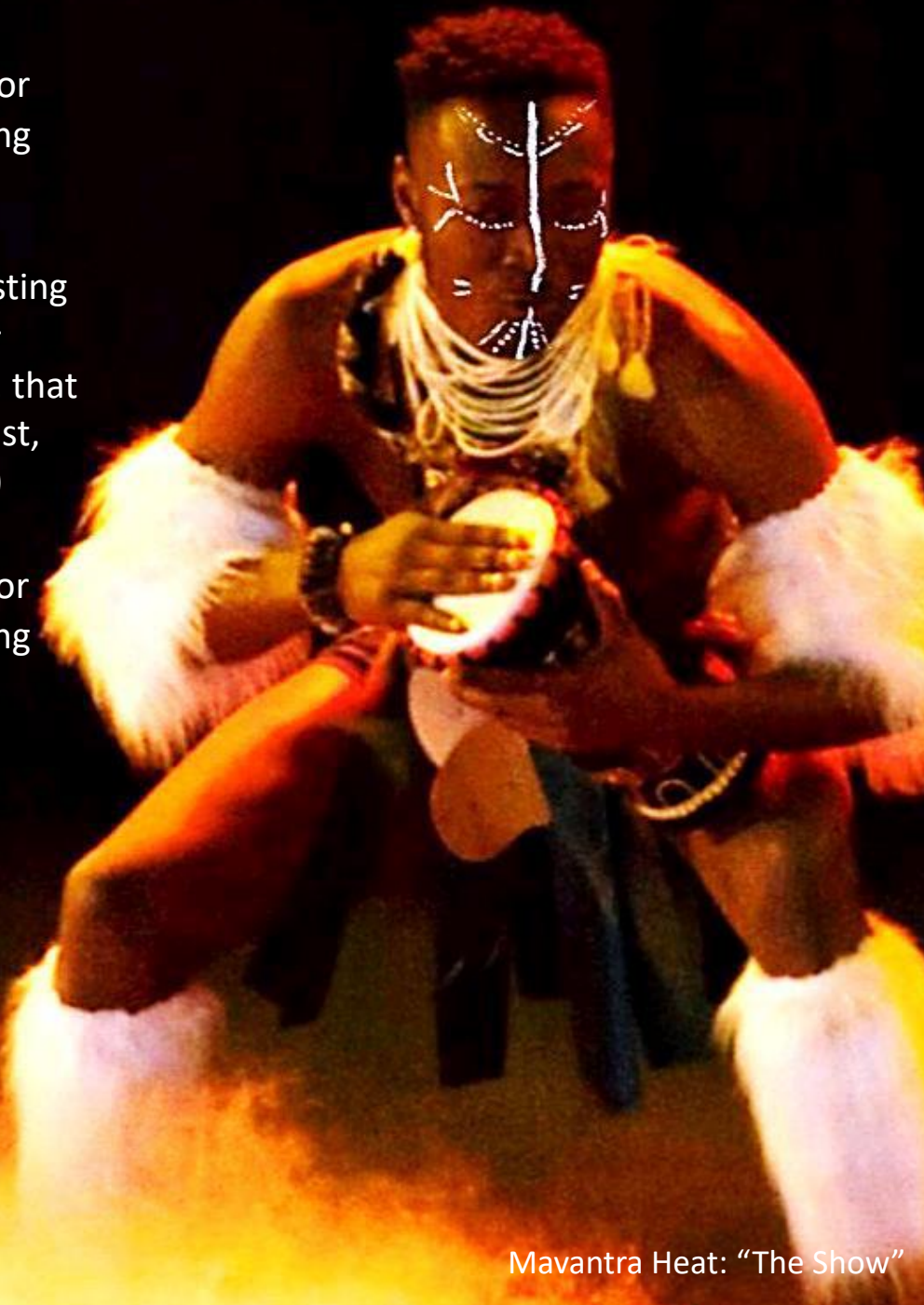
## THE MEANING OF GALA

**G**ratitute (the quality of being thankful; readiness to show appreciation for and to return kindness)

**A**spiration (a hope or ambition of achieving something)

**L**egacy (the long-lasting impact of particular events, actions, etc. that took place in the past, or of a person's life)

**A**wakening (an act or moment of becoming suddenly aware of something)



Guests experience an immersive evening of elegance, storytelling, live performance, and purpose-driven celebration.



### **Red Carpet Experience**

A high-visibility arrival experience featuring media moments, photography, and branded step-and-repeat opportunities.

### **Awards Ceremony**

A powerful program honoring thriving breast cancer survivors and legacy leaders through on-stage recognition and storytelling.

### **Performances / Storytelling**

Live performances and survivor stories that bring resilience, hope, and purpose to life.

### **Celebration & Connection**

An elegant celebration where guests connect, reflect, and celebrate impact through music, dining, dancing and shared moments.

## **Winter Wonderland: Meaning & Dress Color Code**

**Winter Wonderland** symbolizes a powerful moment of transformation—where stillness gives way to beauty, light, and renewal. Winter represents endurance, resilience, and survival through life's most challenging seasons, while the wonderland reflects hope, clarity, and the promise of new beginnings. Just as winter landscapes are transformed by light and brilliance, this theme honors the journey of breast cancer survivors who have emerged stronger, radiant, and renewed.

The atmosphere evokes elegance, serenity, and reflection—creating a space where healing is honored, strength is celebrated, and legacy is illuminated.

### **Dress Color Code**

Guests are invited to wear colors inspired by winter's beauty and light:

- **White & Ivory** – Purity, healing, and new beginnings
- **Silver** – Strength, resilience, and clarity
- **Ice Blue & Soft Blue** – Calm, peace, and hope
- **Champagne & Metallic Accents** – Light, elegance, and celebration.

Together, these colors create a unified visual experience that reflects grace, strength, and the brilliance that emerges after surviving life's coldest seasons.

# GALA 2026

## Winter Wonderland Dress Code Looks

For Guest



**White & Ivory**

Purity, healing, and



**Silver**

Strength, resilience, and clarity



**Ice Blue & Soft Blue**

Calm, peace, and hope



**Ice Blue & Soft Blue**

Calm, peace, and hope



**Champagne &  
Metallic Accents**

Light, elegance, and celebration



**Champagne &  
Metallic Accents**

Light, elegance, and celebration

# Our Reach

Demographics | Email | Website | Social Media



## Core audience

- Individuals who have been affected by breast cancer
- Family and friends of those who have breast cancer
- Eco-conscious women
- Health-conscious women
- Gen X, Y and millennial environmentalists
- Avg. household size: 3
- Avg. household income: \$125,000

## Regions

National

## Emails

Email subscriber: 7k

## Website

Avg. age of website viewers: 25-65  
Avg. monthly views: 1000

## Social Media

Total Social Media followers 85k

## Ideal Sponsor Industries

Healthcare, finance, beauty, wellness, real estate, and women-led brands committed to community impact and empowerment.

<https://www.stawardsxp.com/about-1-1>



## 3 Pillars of Programing

### Activate

Creating purposeful entertainment while establishing a secure refuge for homeless women with breast cancer and Empowering our communities.

### Celebrate

Celebrating the resilience of breast cancer survivors, acknowledging those who support dreams, and honoring our communities collectively.

### Educate

We're committed to raising awareness among our supporters about the crucial importance of breast cancer care. Using thoughtfully designed panels and workshops, we aim to educate about prevention, early detection, and ongoing care.

## SPONSORSHIP BENEFITS BY LEVEL

### **Legacy Partner — \$15,000**

*Premier | Exclusive | High-Visibility*

- Recognition as **Presenting / Legacy Partner** of the STYLETAINMENT GALA
- Prominent logo placement on:
  - Event signage & screens
  - Step-and-repeat backdrop
  - Event website & digital promotions
- On-stage verbal recognition during the Awards Ceremony
- Full-page ad in the Gala Program / Digital Journal
- Dedicated sponsor spotlight on social media (pre- and post-event)
- VIP seating and **12 GALA tickets**
- Opportunity to present or be associated with a signature moment (award, survivor recognition, or program segment)
- Inclusion in post-event recap and thank-you communications

### **Champion — \$10,000**

*Leadership | Visibility | Impact*

- Logo placement on event signage and screens
- Verbal recognition during the Awards Ceremony
- Half-page ad in the GALA Program / Digital Journal
- Sponsor mention across social media promotions
- VIP seating and **10 GALA tickets**
- Inclusion in event recap communications
- Recognition as a **Champion Sponsor** supporting survivor impact

## Advocate — \$5,000

*Support | Presence | Community*

- Logo or name placement on shared sponsor signage
- Quarter-page ad or listing in the GALA Program / Digital Journal
- Social media acknowledgment
- **6 GALA tickets**
- Recognition as an **Advocate Sponsor** committed to community empowerment

## ♡ Supporter — \$2,500

*Entry-Level | Meaningful Support*

- Name listing in the GALA Program / Digital Journal
- Recognition on the event website
- **2 GALA tickets**
- Recognition as a **Supporter** of the STYLETAINMENT GALA mission



2023 Breast Cancer Honorees receiving,  
State of New Jersey, Resolution from, Councilman  
Robert L. Artis



2023 Breast Cancer Honorees

## Philanthropy Partnership Option — \$2,500–\$10,000

Underwrite a Survivor Recognition or Community Support Component

This partnership opportunity allows individuals, families, or organizations to underwrite a Survivor Recognition or Community Support component of the event. Your contribution directly supports the production and mission of the event—honoring thriving breast cancer survivors—while also advancing community-focused initiatives that promote healing, dignity, awareness, and empowerment. This option is ideal for those who wish to make a meaningful philanthropic impact without selecting a traditional sponsorship tier.



Missouri & 2023 Breast Cancer Honoree, Ann Thompson

*Giving Is Receiving. Legacy Is Built.*

## CUSTOM & LEGACY PARTNERSHIPS

We offer customized partnership opportunities for organizations and individuals seeking deeper alignment and long-term impact beyond standard sponsorship levels.

### Partnership Opportunities Include:

#### •Naming Opportunities

Align your name or organization with a meaningful component of the gala or community initiative.

#### •Program Underwriting

Directly support survivor recognition, education, or community support initiatives connected to our mission.

#### •In-Kind Partnerships

Contribute goods or services that enhance the guest experience or support event operations.

#### •Matching Gifts

Amplify impact by matching donations raised through the gala.

We welcome customized partnerships aligned with your mission.



# 5 Levels

## CALL TO ACTION + COMMITMENT

Legacy Partner — \$15,000

Champion — \$10,000

Advocate — \$5,000

Supporter — \$2,500

100 Days Challenge Donation — \$100  
& A Commitment to enroll others to donate \$100

Philanthropy Partnership Option — \$2,500–\$10,000

**Ready to Become a Sponsor?**  
Complete the form below or call  
**London Hall | 732-447-4991**  
**ST Awardsxp.com**

SEPTEMBER 26, 2026

# GALA Sponsorship

## SIGN UP FORM



SATURDAY  
SEPTEMBER 26, 2026



DELTA MARRIOTT HOTEL  
110 Davidson Avenue  
Somerset, NJ 08873

Your support helps us  
*inspire, empower and create*  
lasting impact.

### SPONSORSHIP LEVELS



LEGACY PARTNER

\$15,000

Premier recognition, exclusive benefits, and maximum event visibility.



CHAMPION

\$10,000

High-level recognition and priority event benefits.



ADVOCATE

\$5,000

Valuable recognition and impactful support.



SUPPORTER

\$2,500

Recognition on select materials and event acknowledgment.



100 DAYS CHALLENGE DONATION — \$100  
& A Commitment to enroll others to donate \$100



PHILANTHROPY PARTNERSHIP OPTION — \$2,500-\$10,000  
Partner with us to create lasting change and greater impact.

#### SPONSOR INFORMATION

ORGANIZATION / NAME: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ STATE: \_\_\_\_\_  
CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

#### COMMITMENT

- YES! I/We would like to sponsor at the level selected above.
- I/We would like to make an additional donation of \$ \_\_\_\_\_.

#### PAYMENT METHOD

- Check Enclosed: Mail to:  
Chau Willis, Attn: COLA  
2805 Madaline Drive, Avenel, NJ 07001
- Zelle: Celebration Of Life Annual, Inc.  
apchome@gmail.com
- Credit Card (Contact us to pay by card)

*Thank you for being a part of our mission.*  
Together, we create a legacy of impact.



To become a  
**SPONSOR**

CONTACT:

- London Hall
- 732 447-4991
- Styletainment@gmail.com
- STAwardsexp.com

— SEPTEMBER 26, 2026 —

# ♥ GALA ♥

## SPONSORSHIP

# PROMISE TO PAY



Thank you for your commitment to making a lasting impact!

Organization / Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVEL (SELECT ONE)



LEGACY PARTNER \$15,000



ADVOCATE \$5,000



CHAMPION \$10,000



SUPPORTER \$2,500



100 DAYS CHALLENGE DONATION \$100



PHILANTHROPY PARTNERSHIP OPTION \$2,500-\$10,000



TOTAL COMMITMENT AMOUNT  
\$ \_\_\_\_\_



PROMISE TO PAY BY  
DATE: \_\_\_\_\_

### PAYMENT METHOD (SELECT ONE)



CHECK ENCLOSED  
Mail to: Chaun Willis, Attn: COLA  
2805 Madaline Drive, Avenel, NJ 07001



ZELLE  
Celebration Of Life Annual, Inc.  
apchhome@gmail.com



CREDIT CARD  
Contact us to process payment

#### AUTHORIZED SIGNATURE

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



TO BECOME A SPONSOR CONTACT:  
Fill out the sign-up form or call  
London Hall: 732-447-4991



STAWARDSXP.COM