



Honoring Breast Cancer Thrivers

December 13, 2025

**Delta Marriott Hotel
110 Davidson Avenue
Somerset, NJ 08873**

HOSTED BY



501(c)(3) Nonprofit Organization

THE THEME COLOR FOR GALA 2025 IS EMERALD GREEN

Emerald Green is a color of renewal, growth, and prosperity. It symbolizes hope, strength, and resilience—qualities that reflect the journey of breast cancer thrivers. Often associated with harmony and healing, emerald green represents balance and the power of transformation, making it the perfect choice for a night of celebration and empowerment. Just as this rich, vibrant hue stands out with elegance and grace, so do the incredible individuals being honored at the GALA. Wearing Emerald green is a tribute to their courage, a statement of unity, and a reminder that life, like this stunning color, is full of vitality and endless possibilities.

Red Carpet: 4:00 PM

Followed by:

The Awards Ceremony, Dinner, Entertainment & Dancing



Missouri & 2023 Breast Cancer Honoree, Ann Thompson

Intro

Who we are | How we work | Who we partner with

Who we are:

STYLETAINMENT is a leader in entertainment, dedicated to honoring breast cancer survivors and advocating for homeless women battling the disease. In partnership with **Celebration of Life Annual (COLA)**, a 501(c)(3) nonprofit organization, we are committed to empowering and uplifting those facing life's toughest challenges.

Who we partner with:

STYLETAINMENT-COLA forges partnerships in marketing, sponsorships, and more, innovatively educating supporters on the significance of celebrating breast cancer survivors and supporting homeless women with breast cancer.

How we do this work:

Every year, our GALA allows us to honor breast cancer survivors, a cause amplified by the stark reality that 1 in 8 women will be diagnosed with breast cancer. From numerous nominations, we select seven individuals, to be honored for their resilience and shed light on the challenges they've overcome. This 1 in 8 statistic underscores the urgency to acknowledge and support those affected, emphasizing the widespread impact on our communities. The GALA not only gives back to this community but also raises awareness about breast cancer, inspiring compassion and a collective commitment to combatting the disease.

OUR MISSION

Creating extraordinary experiences to honor, celebrate and uplift women who have triumphed over breast cancer, while offering support to homeless women facing the same challenges.

Providing a feeling of love and gratitude as we work towards empowering our communities.

THE MEANING OF GALA

Gratitude (the quality of being thankful; readiness to show appreciation for and to return kindness)

Aspiration (a hope or ambition of achieving something)

Legacy (the long-lasting impact of particular events, actions, etc. that took place in the past, or of a person's life)

Awakening (an act or moment of becoming suddenly aware of something)



Meet 2025 Our Honorees



Celebrating 5 Years Congratulations Breast Cancer Honorees

FROM STRUGGLE TO STRENGTH, A BUTTERFLY EMERGES—JUST LIKE A SURVIVOR WHO RISES, SOARS AND

Shines Bright Like A Diamond



December 13 | Red Carpet 4pm Emerald City "GREEN" is our Theme

Delta Marriott Hotel 110 Davidson Ave, Somerset, NJ 08873

Produced by: **STYLETAINMENT** | Hosted by: Celebration Of Life Annual



SCAN FOR TICKETS
HOTEL STAY & MORE!



We Thrive. We Rise. We Lead.



Donna Williams

Honored as This Year's

Ada AWARD
Recipient

About the Ada Award

The Ada Award is named in honor of **Queen Ada Watson-Hood**, beloved mother of seven and the guiding light behind her daughter, **Missouri**. At just 9 years old, Missouri's creative gifts were recognized and nurtured by her mother, who became her greatest cheerleader and mentor. Queen Ada believed deeply in cultivating purpose, passion, and perseverance—and she lived it through her extraordinary support of her daughter's dreams. This award celebrates individuals who embody that same spirit: those who uplift, inspire, and propel others forward through unwavering belief and action. The Ada Award honors those who help others rise—just as Queen Ada did. If you know someone who empowers others to live their dreams, nominate them today.

Click the link to learn more about
THE EVOLUTION OF THE ADA AWARD

<https://www.stawardsxp.com/about-7-2>

NOMINATE YOUR

Ada **AWARD**

RECIPIENT

*Women
Legacy*
AWARDS



Celebrating
Kyra Shanae Cherry

This is a STYLETAINMENT Production



About the Women's Legacy Award

The Women's Legacy Award honors extraordinary women who are creating lasting impact across generations. Presented in **12 distinct categories**, this award celebrates those who lead with purpose, inspire change, uplift communities, and embody the essence of legacy through their work, influence, and vision. Each category reflects a unique area of excellence, recognizing the diverse ways women shape the world and leave their mark.

Rooted in the belief that every woman's story has the power to ignite change, the Women's Legacy Awards spotlight those who lead by example, break barriers, and leave an indelible mark in their families, industries, and communities. These awards are more than a recognition—they are a movement to amplify women's voices and celebrate the footprints they leave behind.

To learn more email: info@gliexp.com



2023 Breast Cancer Honorees



2023 Breast Cancer Honorees, Hosts Tania T, Hattie Smith & Missouri



2023 Breast Cancer Honorees receiving,
State of New Jersey, Resolution from, Councilman Robert L. Artis

Partners and Sponsors

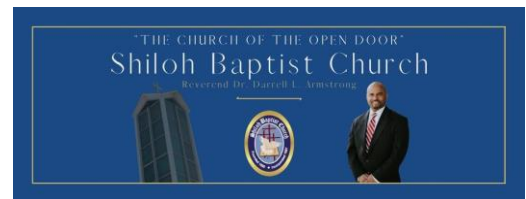
RWJBarnabas
HEALTH

Johnson & Johnson

 **clover**

 **The Bank
of Princeton**
Bank Wisely.

CHANGE
THEY TURNED THE WORLD UPSIDE DOWN.
HARVEST
SEASONAL GRILL & WINE BAR



New York Metro
PAIN CONSULTANTS

Sarala Bathena
foundation


Les Délices
FINE PASTRIES



Our Work in Numbers

2019

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2021

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2022

HONORED AND
CELEBRATED
10 BREAST
CANCER
SURVIVORS



“Holding a friend's hand through breast cancer is a journey where you witness their strength, resilience, and spirit. In those shared moments, you go beyond being an ally, becoming a source of comfort and unwavering companionship.

STYLETAINMENT Celebrated 10 Years!

Our Work in Numbers

2023

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



2024

HONORED AND
CELEBRATED
7 BREAST
CANCER
SURVIVORS



Together, you navigate challenges, celebrate victories, and forge a bond in adversity. Holding their hand isn't just a gesture; it's an expression of solidarity, love, and the enduring power of friendship."

Missouri

CEO Mo Enterprise STYLETAINMENT / Visionary
/ Inspirational Leader & Breast Cancer Survivor

Our Reach

Demographics | Email | Website | Social Media

Core audience

- Individuals who have been affected by breast cancer
- Family and friends of those who have breast cancer
- Eco-conscious women
- Health-conscious women
- Gen X, Y and millennial environmentalists
- Avg. household size: 3
- Avg. household income: \$125,000

Regions

National

Emails

Email subscriber: 7k

Website

Avg. age of website viewers: 25-65
Avg. monthly views: 1000

Social Media

Total Social Media followers 85k

A woman with dark curly hair, wearing a pink headband, a pink sash that says "SURVIVOR", and a pink off-the-shoulder dress, is holding a blue plaque. The plaque has the New Jersey State Seal and the text "NEW JERSEY LEGISLATURE". She is standing in front of a dark background with a light source visible.

Click the below link to listen to the "Thank You Speech" of 2023 Breast Cancer Honorees Linda "Farajah" Lewis

https://youtu.be/l43NRledTro?si=IFaS_siBi94GNTNJ



3 Pillars

of Programing

Activate

Creating purposeful entertainment while establishing a secure refuge for homeless women with breast cancer and Empowering our communities.

Celebrate

Celebrating the resilience of breast cancer survivors, acknowledging those who support dreams, and honoring our communities collectively.

Educate

We're committed to raising awareness among our supporters about the crucial importance of breast cancer care. Using thoughtfully designed panels and workshops, we aim to educate about prevention, early detection, and ongoing care.



Ways to Partner

Promotion | Product | Events | Program | Matching

Cause Marketing Promotions

Companies have the opportunity to tie the sales of their products to their support of our work. For example, \$15 from the sale of your product will be donated to STYLETAINMENT-COLA, or 20% of all sales in October will be donated.

Product Donors

We rely on the generosity of our partners for many of our events and activities. We would love to hear from you if you'd like to donate product to support our mission.

Event Sponsorships

Support events throughout the year, including our "Kick-Off," "The Show," and "The GALA."

General Program Support

Strategic business partners provide financial support for the work of STYLETAINMENT-COLA and act as ambassadors for the organization throughout the year.

Be A Matching Gift Partner!

5 Levels

Sponsorship

Platinum

\$10,000 + Presenting Sponsorship
Opportunity to be title sponsor of event,
depending on event

Gold

\$5,000

Silver

\$2,500

Bronze

\$1,250

Pink

\$500



STYLETAINMENT Cast and Producers, Newark International Film Festival

Sponsorship Investment	Platinum	Gold	Silver	Bronze	PINK
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• 12 Tickets

- Opportunity for Presenting
- Opportunity for branding onsite
- 5 High Resolution Images shares
- 2 dedicated Social Media Posts on (IG, LinkedIn, FB)
- Event, Red Carpet Interview
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Two full page Ads in Journal
- Logo on website
- Event table for promotional materials
- Mentioned in Press Release

• 10 Tickets

- A full-page Ad in Journal
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website landing page,
- Event table for promotional materials
- Mentioned in Press Release

• 4 Tickets

- Half page Ad in Journal
- 1 Story mentions and/or Post Tags (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website

• 2 Tickets

- Quarter Page Ad in Journal
- Promotional materials in Goody Bag inclusion

• 1 Ticket

- Name mentioned in the Journal

Sponsors choosing the for-profit sponsorship will receive marketing and branding benefits through STYLETAINMENT, with a portion (10%) of their sponsorship contributing to the nonprofit. Sponsors choosing the nonprofit route (COLA) will receive acknowledgment as a tax-deductible donor supporting a charitable mission.

SPONSOR OPPORTUNITY	-Provide product Varies per event ~50-500 -Opportunity to provide incentive pricing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive pricing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive pricing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive pricing
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SPONSORSHIP COMMITMENT FORM 2025



CONTACT INFORMATION

Company: _____

Phone: _____

Sponsorship Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SELECT YOUR SPONSORSHIP LEVEL:

	PLATINUM	\$10,000.00	12 GALA TICKETS
	GOLD	\$5,000.00	10 GALA TICKETS
	SILVER	\$2,500.00	4 GALA TICKETS
	BRONZE	\$1,250.00	2 GALA TICKETS
	PINK	\$500.00	1 GALA TICKETS



Sponsorship Form

☐ **CASH DONATIONS ARE WELCOME! AMOUNT:** _____.

Donations of \$300 or more include a half-page ad in the journal.

SCAN THE Q-R CODE TO ACCESS THE ONLINE FORM

or

Print, fill out and email this form to: London Hall, Styletainment@gmail.com

PAYMENT OPTIONS

WE ACCEPT PAYMENTS VIA

ZELLE: 732 447.4991

OR CHECKS, SEE BELOW!

We accept checks before November 15, 2025

Non-Profit: Make checks Payable to COLA For Profit: | Make Checks Payable to: Mo Enterprise

Mail to: Chaun Willis, Attn: STYLETAINMENT-COLA, 2805 Madaline Drive | Avenel , NJ, 07001

WWW.STYLETAINMENT.COM 732.419.7812 WWW.COLAGLOBAL.ORG

Thank you!

Let's connect

Hattie Smith

Breast Cancer
Advocate Leader

Missouri

Visionary,
Inspirational Leader
for Breast Cancer
Survivors

WWW.STYLETAINMENT.COM

WWW.COLAGLOBAL.ORG

STYLETAINMENT@GMAIL.COM

732.419.7812 | 732.447.4991

