

HEY QUEEN PROJECT

Mother–Daughter Runway Experience

Hosted by STYLETAINMENT

WELCOME, QUEENS!

On behalf of the **Hey Queen Project**, STYLETAINMENT proudly invites you to participate in our vibrant and empowering:

Mother–Daughter Fashion Show Fundraiser

This unforgettable runway experience celebrates:

- Confidence
- Connection
- Culture
- Generational Legacy

A portion of the proceeds will support STYLETAINMENT and provide scholarships through the **Evolving Legacy Award** for three graduating high school seniors.

EVENT DETAILS

Date: July 2026 (Exact Date To Be Announced)

Location: To Be Announced

REGISTRATION INFORMATION

Registration Fee: \$25.00 per Mother–Daughter Pair

The registration fee secures:

- Participation in the runway show
- Access to pre-show rehearsal
- Professional event photos (group)
- Participation certificate

PARTICIPATION REQUIREMENTS

To ensure a polished and enjoyable runway experience:

- Daughters must be able to walk steadily and confidently without assistance.
- All participants must attend the scheduled rehearsal.
- Each Mother–Daughter duo will coordinate their own runway attire (guidelines will be provided).
- Participants must arrive at call time on event day.

WHAT TO EXPECT

- A professionally staged runway experience
- Music, lights, and a live audience
- Red carpet photo moments
- A celebration of sisterhood and legacy
- An empowering atmosphere designed to uplift women and girls

This is not just a fashion show.

It is a memory-making moment.

WHY WE WALK

We walk to:

- Celebrate the bond between mothers and daughters
- Support creative arts and storytelling through STYLETAINMENT
- Invest in the future of young women through scholarships

Because legacy is not just inherited.

It is modeled. It is nurtured. It is walked out.

REGISTRATION PROCESS

1. Complete the Registration Form
2. Submit \$25.00 Registration Fee
3. Receive Confirmation Email
4. Prepare to STRUT!

 **PARTICIPANT INFORMATION FORM**

Mother's Name: _____

Daughter's Name: _____

Daughter's Age: _____

Email Address: _____

Phone Number: _____

Emergency Contact: _____

I understand that my daughter must be able to walk steadily and independently on the runway.

Signature: _____

Date: _____

 **READY TO STRUT?**

Limited spots available.

Register now and take your place.

If you'd like, I can now:

-  Create a luxury version (more high-end tone)
-  Create a softer, mommy-and-me version
-  Add sponsorship tiers inside the packet
-  Create a full branded PDF layout structure
-  Add a rehearsal schedule & runway guidelines page

What direction do you want this to feel —

luxury glam, fun & playful, or elevated empowerment runway?