



Honoring Breast Cancer Thrivers

with special recognition of the Ada Award and
Women's Legacy Award Honorees

September 26, 2026

**Delta Marriott Hotel
110 Davidson Avenue
Somerset, NJ 08873**

THIS YEAR'S WINTER WONDERLAND THEME:
Illuminating Hope. Honoring Strength. Building Legacy.

HOSTED BY



501(c)(3) Nonprofit Organization

Mission & Urgency

Breast cancer impacts **1 in 8 women**, yet survival is only part of the story. Thriving — physically, emotionally, and purposefully — requires visibility, support, and community.

The **STYLETAINMENT GALA** exists to honor **thriving breast cancer survivors** — women who have turned adversity into strength and continue to rise with grace, courage, and impact. Their stories deserve to be seen, celebrated, and preserved as living legacies of hope.



At the same time, this evening recognizes extraordinary women whose lives embody service, leadership, and generational impact through the **Ada Award** and **Women's Legacy Award** — reinforcing that survivorship is not an end point, but a beginning. Now more than ever, awareness, advocacy, and meaningful support are critical. Through this gala, we shine a light on resilience, elevate survivor voices, and mobilize resources that help women move beyond survival into purpose, stability, and legacy.

This is not just a celebration —

it is a call to stand with women who continue to rise, and to invest in hope that lasts beyond one night.

Through sponsorship, this gala enables:

•Survivor Recognition & Advocacy

Publicly honoring thriving breast cancer survivors through awards, storytelling, and stage recognition—amplifying survivor voices and shifting the narrative from survival to strength and possibility.



Community Awareness & Education

Increasing awareness through **live panel discussions and educational events** that engage the community in meaningful conversations about breast cancer survivorship, advocacy, and the importance of continued support. These experiences create space for learning, dialogue, and shared understanding—empowering attendees with knowledge while amplifying survivor voices.

Direct Support for Women Affected by Breast Cancer

Raising funds and awareness to open **A Place Called Love**, a Celebration of Life Annual initiative that will provide **safe housing for unhoused women undergoing breast cancer treatment**, along with **educational resources and supportive programs** designed to help participants build stability, independence, and a path toward self-reliance.

OUR WORK IN NUMBERS

Impact. Growth. Legacy.

This September, we celebrate six years of honoring thriving breast cancer survivors.

For six years, the **STYLETAINMENT GALA** has stood as a signature annual experience dedicated to honoring thriving breast cancer survivors, elevating survivor voices, and building a legacy rooted in hope, resilience, and community impact.

By the Numbers

6 Years Strong

Celebrating the **6th Anniversary** of the **STYLETAINMENT GALA**
Survivors Honored

Honoring **52 thriving breast cancer survivors** to date through public recognition and storytelling

Attendance Growth

Welcoming approximately **300+ guests annually**, with continued year-over-year growth

Community Reach

Reaching **15,000+ individuals** through combined email, social media, and digital outreach



Founder's Perspective

"This gala was created to honor women who rise beyond survival and turn their journey into purpose. Each year, we grow not just in numbers—but in impact, visibility, and legacy."

— **Missouri**, Founder & Visionary



Celebrating 5 Years

Congratulations Breast Cancer Honorees

FROM STRUGGLE TO STRENGTH, A BUTTERFLY EMERGES—JUST LIKE A SURVIVOR WHO RISES, SOARS AND

Shines Bright Like A Diamond



Kyrie Teel



Laura Karmin



Martisa Lovelace



Willie Mae Veasy



Keisha Taylor



Le'Von M. Gourgue



LaToya Battle-Brown

December 13 | Red Carpet 4pm Emerald City "GREEN" is our Theme

Delta Marriott Hotel 110 Davidson Ave, Somerset, NJ 08873

Produced by: **STYLETAINMENT** | Hosted by: Celebration Of Life Annual



SCAN FOR TICKETS
HOTEL STAY & MORE!

Click the link to meet our past Honorees

<https://www.stawardsxp.com/about-1-1>

OUR 2026 HONOREES WILL BE ANNOUNCED THIS SPRING

In 2025, we launched the Legacy Circle of Champions.

Through the Legacy Circle of Champions, we engage men and caregivers as allies and leaders—inviting them to stand in support of women's resilience, amplify awareness, and help build pathways to healing, dignity, and self-reliance.

At the heart of this mission is a commitment to **love, gratitude, and community empowerment**, transforming celebration into lasting impact for generations to come.

Some of the hundreds of men that has attend our
GALA



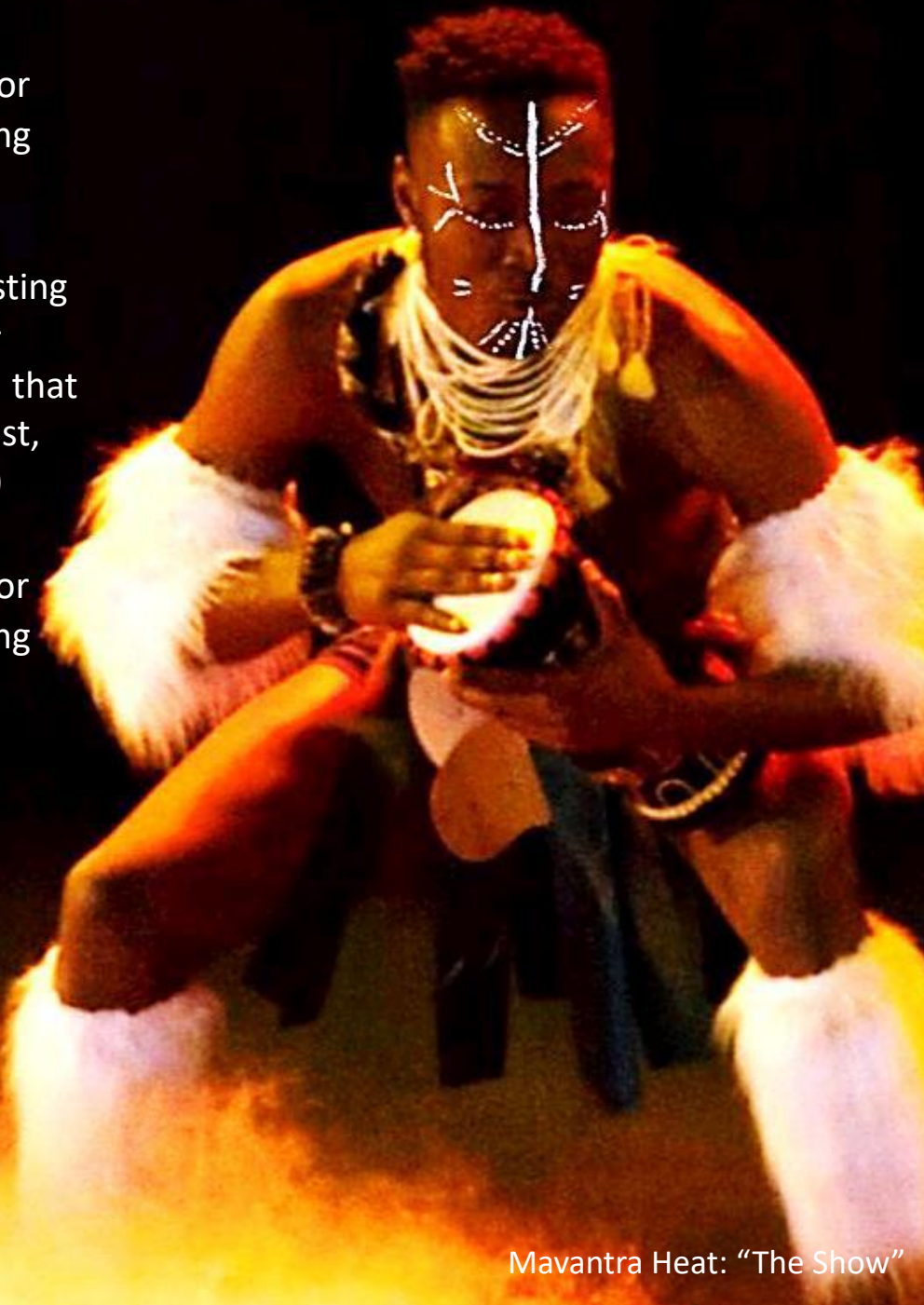
THE MEANING OF GALA

GratITUDE (the quality of being thankful; readiness to show appreciation for and to return kindness)

Aspiration (a hope or ambition of achieving something)

Legacy (the long-lasting impact of particular events, actions, etc. that took place in the past, or of a person's life)

Awakening (an act or moment of becoming suddenly aware of something)



Guests experience an immersive evening of elegance, storytelling, live performance, and purpose-driven celebration.



Red Carpet Experience

A high-visibility arrival experience featuring media moments, photography, and branded step-and-repeat opportunities.

Awards Ceremony

A powerful program honoring thriving breast cancer survivors and legacy leaders through on-stage recognition and storytelling.

Performances / Storytelling

Live performances and survivor stories that bring resilience, hope, and purpose to life.

Celebration & Connection

An elegant celebration where guests connect, reflect, and celebrate impact through music, dining, dancing and shared moments.

Winter Wonderland: Meaning & Dress Color Code

Winter Wonderland symbolizes a powerful moment of transformation—where stillness gives way to beauty, light, and renewal. Winter represents endurance, resilience, and survival through life's most challenging seasons, while the wonderland reflects hope, clarity, and the promise of new beginnings. Just as winter landscapes are transformed by light and brilliance, this theme honors the journey of breast cancer survivors who have emerged stronger, radiant, and renewed.

The atmosphere evokes elegance, serenity, and reflection—creating a space where healing is honored, strength is celebrated, and legacy is illuminated.

Dress Color Code

Guests are invited to wear colors inspired by winter's beauty and light:

- **White & Ivory** – Purity, healing, and new beginnings
- **Silver** – Strength, resilience, and clarity
- **Ice Blue & Soft Blue** – Calm, peace, and hope
- **Champagne & Metallic Accents** – Light, elegance, and celebration.

Together, these colors create a unified visual experience that reflects grace, strength, and the brilliance that emerges after surviving life's coldest seasons.

Winter Wonderland

Dress Code Looks



White & Ivory

Purity, healing, and



Ice Blue & Soft Blue

Calm, peace, and hope



Champagne & Metallic Accents

Light, elegance, and celebration



Silver

Strength, resilience, and clarity



Ice Blue & Soft Blue

Calm, peace, and hope



Champagne & Metallic Accents

Light, elegance, and celebration

Our Reach

Demographics | Email | Website | Social Media



Click the link below to experience a memorable thank-you speech from one of our past honorees.

<https://www.stawardsxp.com/about-1-1>

Core audience

- Individuals who have been affected by breast cancer
- Family and friends of those who have breast cancer
- Eco-conscious women
- Health-conscious women
- Gen X, Y and millennial environmentalists
- Avg. household size: 3
- Avg. household income: \$125,000

Regions

National

Emails

Email subscriber: 7k

Website

Avg. age of website viewers: 25-65
Avg. monthly views: 1000

Social Media

Total Social Media followers 85k

Ideal Sponsor Industries

Healthcare, finance, beauty, wellness, real estate, and women-led brands committed to community impact and empowerment.



3 Pillars of Programing

Activate

Creating purposeful entertainment while establishing a secure refuge for homeless women with breast cancer and Empowering our communities.

Celebrate

Celebrating the resilience of breast cancer survivors, acknowledging those who support dreams, and honoring our communities collectively.

Educate

We're committed to raising awareness among our supporters about the crucial importance of breast cancer care. Using thoughtfully designed panels and workshops, we aim to educate about prevention, early detection, and ongoing care.

SPONSORSHIP BENEFITS BY LEVEL

Legacy Partner — \$15,000

Premier / Exclusive / High-Visibility

- Recognition as **Presenting / Legacy Partner** of the STYLETAINMENT GALA
- Prominent logo placement on:
 - Event signage & screens
 - Step-and-repeat backdrop
 - Event website & digital promotions
- On-stage verbal recognition during the Awards Ceremony
- Full-page ad in the Gala Program / Digital Journal
- Dedicated sponsor spotlight on social media (pre- and post-event)
- VIP seating and **12 GALA tickets**
- Opportunity to present or be associated with a signature moment (award, survivor recognition, or program segment)
- Inclusion in post-event recap and thank-you communications

Champion — \$10,000

Leadership / Visibility / Impact

- Logo placement on event signage and screens
- Verbal recognition during the Awards Ceremony
- Half-page ad in the GALA Program / Digital Journal
- Sponsor mention across social media promotions
- VIP seating and **10 GALA tickets**
- Inclusion in event recap communications
- Recognition as a **Champion Sponsor** supporting survivor impact

Advocate — \$5,000

Support / Presence / Community

- Logo or name placement on shared sponsor signage
- Quarter-page ad or listing in the GALA Program / Digital Journal
- Social media acknowledgment
- **6 GALA tickets**
- Recognition as an **Advocate Sponsor** committed to community empowerment

♡ Supporter — \$2,500

Entry-Level / Meaningful Support

- Name listing in the GALA Program / Digital Journal
- Recognition on the event website
- **2 GALA tickets**
- Recognition as a **Supporter** of the STYLETAINMENT GALA mission



2023 Breast Cancer Honorees receiving,
State of New Jersey, Resolution from, Councilman
Robert L. Artis



Philanthropy Partnership Option — \$2,500–\$10,000

Underwrite a Survivor Recognition or Community Support Component

This partnership opportunity allows individuals, families, or organizations to underwrite a Survivor Recognition or Community Support component of the event. Your contribution directly supports the production and mission of the event—honoring thriving breast cancer survivors—while also advancing community-focused initiatives that promote healing, dignity, awareness, and empowerment. This option is ideal for those who wish to make a meaningful philanthropic impact without selecting a traditional sponsorship tier.



Missouri & 2023 Breast Cancer Honoree, Ann Thompson

Giving Is Receiving. Legacy Is Built.

CUSTOM & LEGACY PARTNERSHIPS

We offer customized partnership opportunities for organizations and individuals seeking deeper alignment and long-term impact beyond standard sponsorship levels.

Partnership Opportunities Include:

- **Naming Opportunities**

Align your name or organization with a meaningful component of the gala or community initiative.

- **Program Underwriting**

Directly support survivor recognition, education, or community support initiatives connected to our mission.

- **In-Kind Partnerships**

Contribute goods or services that enhance the guest experience or support event operations.

- **Matching Gifts**

Amplify impact by matching donations raised through the gala.

We welcome customized partnerships aligned with your mission.



5 Levels

CALL TO ACTION + COMMITMENT

Legacy Partner — \$15,000

Champion — \$10,000

Advocate — \$5,000

Supporter — \$2,500

Philanthropy Partnership Option — \$2,500–\$10,000

Click below to select and complete payment for your
sponsorship option.

CLICK HERE

STAwardsxp.com

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